Lock In Music



ALBUM REVIEW. DOLLS + Fauxplay - 'EAT IT UP'

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Rating:★★★★

We recieved a sneak peak into the booming, 80s-romantisised world of DOLLS in the form of <u>EAT IT UP</u>. This is an album that deserves to be heard, at least due to its background. The story behind DOLLS is an interesting one. Her journey began in Canada, after signing to **Warner** and gaining commercial success (even to the point of touring with **Flo Rider**), **DOLLS** decided it just wasn't right. So she sacked it off and started from scratch in London with new-found friend and producer, **Fauxplay**. And it's shaping up to be her best decision yet.

These two solo artists have united and created something distinct from anything they had done independently before. It took less then half a year for this duo to find their sound and their place in the world, and here it is: unapologetic, 80s fuzz-pop.

image: dollsxx.com

Vocalist and songwriter, DOLLS, is perhaps best described as the musical lovechild of **Depeche Mode** frontman, **Dave Gahan** and **Gwen Stefani**. After living the high-life of Warner-funded success, she is now approaching the music industry from a different perspective. In fact, DOLLS is currently completely self-funded, and running off word-of-mouth promotion which definitely involves more risk, and will *hopefully* end up to be more rewarding to the DIY sensation. It is really refreshing to see a strong female independent artist do her thing off her own back.



Despite having 'commercially viable' music that could easily be swept up and supported by the larger corporate labels, knowing this about DOLLS, this album holds an almost humble vibe throughout, while listening.

This album demonstrates the sort of confident, unrepentant lyrics that you normally see in a groups second or third album, not on their debut (even if it is her second debut). DOLLS knows what she is, she knows what she wants, and she knows how she's going to get it. This is emphasised especially in the tracks 'In Control' and '<u>Doing It Correct</u>'. She has the sort of iconic voice that I could easily see booming off the walls of underground London clubs following its release. She glides through the album with fiesty lyrics, surrounded by hypnotic synth lines and 80s-esk beats that take you straight into a modern party vibe, but with a sinister undertone.

So get your claws around DOLLS + FAUXPLAY's <u>EAT IT UP</u> this Friday, it will do exactly as its title states – Eat you up and not let you go.

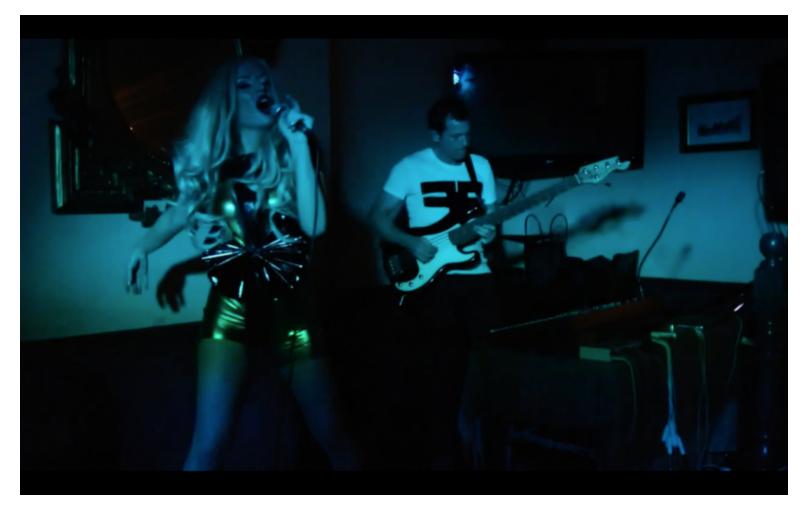


image: dollsxx.com

DOLL's website is an experience in itself...dollsxx.com (https://dollsxx.com/)
You can also check out DOLLS on Instagram (https://instagram.com/dollsxx), twitter (https://twitter.com/dollsxx), Facebook (https://facebook.com/dollsxx), and soundcloud Also, give Fauxplay a follow on twitter.com/fauxplayxx), facebook and soundcloud

Baker out.

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